



Georgia Triumph Association

Guidelines for Sponsors

Adopted December 1, 2010

Introduction

This document describes the ethical guidelines for companies who wish to purchase corporate sponsorships of the Georgia Triumph Association (GTA). In addition, it specifies the ethical guidelines for the employees of those companies who are approved to be corporate sponsors.

The first part of this document lists the benefits of corporate sponsorship that a company can expect to receive once sponsorship has been accepted and approved. In becoming a sponsor, the Sponsor agrees that these guidelines are relevant and applicable to their company, in that they are consistent with the Sponsor's goals.

The second part of this document lists the guidelines for the company.

Part I. Understanding of the GTA Sponsorship:

The annual GTA corporate sponsorship program will ensure that:

- The sponsor's logo is displayed at the monthly meeting
- The sponsor's logo appears on the www.gatriumph.com website for the year of sponsorship
- The sponsor's logo appears in our monthly newsletter for the month of sponsorship
- The sponsor is to distribute to GTA the logo one month prior to their begin date of sponsorship in .gif or .jpg format. GTA reserves the right to reserve to resize the logo.
- The sponsor will have limited rights to use the GTA logo
- The sponsor's logo will appear in our membership directory
- The sponsor's logo is displayed at the monthly meetings
- The sponsor may distribute offers and discounts to members by email facilitated by the GTA Membership Director

Part II. GTA Sponsor Guidelines

Sponsors of the GTA are expected to abide by the GTA code of Ethics embracing the following topics:

Organizational Relationships

Sponsors will be aware of how their behavior may influence or impact the behavior of others in organizational relationships.

They will not demand, encourage or apply coercion to obtain unethical behavior in their relationship with GTA members

They will exercise prudence in the use of information acquired in the course of their interaction with GTA members. They shall not use confidential information for any personal or company gain, nor in any manner that would be contrary to law or detrimental to the welfare of their organization

Apply confidentiality and anonymity in professional relationships with regard to privileged information

They shall be ever mindful of their obligation to maintain the high standards of competence, morality, and dignity promulgated by this code of ethics

Responsibilities of the Sponsor

Sponsors must accept responsibility for the consequences of their activities and make every effort to ensure that their decisions, recommendations and professional conduct are guided by:

- The accurate representation of their products and services
- The active support, practice and promotion of this Code of Ethics
- Corporate sponsor acknowledges that sponsorship is not an endorsement by GTA of sponsors products or services and agrees not to make any such claims or representations in its advertising or communications

Fees

Annual Sponsorship for 2011 is set at \$200. Payment should be made to the Georgia Triumph Association and sent to

GTA Treasurer
P.O. Box 3198
Cumming , GA 30028